



Marketing and Communications Associate Maternity Cover

Information Pack for Candidates

June 2026



Youth Aliyah Child Rescue provides a nurturing home for at risk children in Israel, where they can live, learn, and heal together.

Welcome from the Chief Executive Officer

Hello, and thank you so much for taking an interest in our charity.

We are a small but passionate team, working to energise people in England to support proven, successful programmes for at risk children in Israel.

We raise money to support five youth villages and the Village Way, an initiative that is changing the nature of education for at-risk youth in Israel. Every year we improve the lives of thousands of children impacted by extreme poverty, trauma, abuse and neglect.

Although our charity was founded over 93 years ago, our programmes have been formally recognised both in Israel and globally and our graduates hold high profile positions, we are not as well-known as we should be. That's where you come in! We are committed to engaging our communities to support programmes that make a difference, and we need a talented and energetic Marketing and Communications Associate to do this for 12 months, while our current team member is on maternity leave, starting on 1st September 2026.

If you are a self-starter with outstanding communication skills and a passion for social justice, we'd love to hear from you.

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YOUTH
ALIYAH
CHILD RESCUE

About Youth Aliyah Child Rescue

Youth Aliyah Child Rescue provides a nurturing home for children at risk where they can live, learn, and heal together.

Since 1933, Youth Aliyah Child Rescue has been transforming the lives of vulnerable and at-risk children in Israel and from across the world.

Children are provided with a warm and supportive home for life in one of our 5 youth villages, where they are given everything they need to live happy, fulfilling, and productive lives.

Our Mission

Youth Aliyah Child Rescue exists to support at risk children in Israel by funding strategic projects in the Youth Villages that they live and learn in, and programmes that follow the Village Way. This enables Israel's most vulnerable children to heal and to become leaders in their communities and beyond.

Our Vision

Our vision is to eliminate social and economic disparities faced by at risk children in Israel.

Our Values

How we work

Evidence-based - We invest in approaches that have a proven track-record and are recognised as professional best practice within their sector

Impact-driven - We are focused on maximising the long-term difference we make, continually seeking ways to have even greater impact

Responsible - We consider the cost-effectiveness of everything we do, maximising the benefits of being a small, lean organisation so that more money goes to our beneficiaries

What we stand for

Diverse - We value and celebrate the diversity of the young people and families we support, which reflect the many cultures, religions and ethnicities within Israeli society

Pioneering - We build on our proud history of ground-breaking work over 90 years by continually innovating, most recently through the systematic Village Way approach to transforming Israeli institutions

Inspiring - We play our part in keeping British Jews inspired by, and deeply connected to Israel

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Job Description

Role Title:	Marketing and Communications Associate
Reports to:	Chief Executive Officer
Status:	Full Time, Maternity Cover (12 months)
Salary:	£30,000
Location:	Finchley Central, option to work from home part time

Summary

Youth Aliyah Child Rescue is looking for a creative, professional, and organised Marketing and Communications Associate with outstanding interpersonal skills to manage multi-channel direct fundraising and marketing campaigns and to lead the creation of Youth Aliyah Child Rescue's advertising, marketing, fundraising and events materials.

Being part of a small, dedicated team gives the right candidate the chance to make a profound and lasting impact on the future of the charity and on the lives of the children we support.

Reporting to the Chief Executive Officer, and working alongside other internal and external stakeholders, the ideal candidate will be proactive and will ensure that all marketing activities are executed to the highest standard and in line with charity mission, vision, and values.

Key Working Relationships

CEO and internal staff

Trustees and Committee members

Vendors and Contractors

Key Responsibilities

You will:

- Lead marketing and communications across the charity
- Act as the main point of contact for all marketing activity
- Plan and deliver integrated campaigns, including:
 - Two annual fundraising appeals
 - Two newsletters per year
- Support marketing for fundraising events, working closely with the events manager
- Contribute to and attend flagship events such as the Annual Dinner
- Approach synagogues and community organisations regarding Kol Nidre appeals

Creative Contribution

- Bring fresh ideas to strengthen engagement and awareness
- Develop creative concepts that reflect the charity's mission and resonate with supporters

Your Day-to-Day

You will:

- Manage marketing projects from planning through to delivery
- Coordinate campaign elements including content, design, data, and suppliers
- Work with external agencies, designers, and printers where required
- Write content for:
 - Social media
 - Email campaigns
 - Printed and digital materials
- Support communications for events and supporter journeys
- Contribute to newsletters, donor communications, and publications
- Source stories and imagery that bring the charity's work to life
- Update website and digital platforms

- Work closely with colleagues across fundraising and community engagement

Your Impact

Your work will help to:

- Increase engagement with supporters and communities
- Ensure high-quality and consistent communications
- Strengthen attendance and participation at events
- Raise awareness of the charity's work and impact

Essential Skills and Experience

- Strong writing and communication skills across a range of channels
- Understanding of digital, email, and social media marketing
- Ability to manage projects and meet deadlines
- Strong organisational and coordination skills
- A creative mindset with the confidence to suggest new ideas
- Ability to work both independently and as part of a small team

Desirable Skills and Experience

- Experience in a comparable role in the charity sector
- Experience working in Raiser's Edge or similar CRM

Learn more about us

www.youthaliyah.org.uk

<https://www.facebook.com/YouthAliyah>

<https://twitter.com/YouthAliyah>

<https://www.instagram.com/youthaliyah/>

To apply

Please send your CV and personal statement to daliah@youthaliyah.org.uk

We look forward to hearing from you!